



# Entrepreneurial Advice & Assistance



**Wednesday, June 14th, 2017**  
**8:30 a.m.— 11:00 a.m.**  
**Pritchard Community Center**  
**404 S. Mulberry St. Elizabethtown, KY 42701**



Open to all budding entrepreneurs, new start-ups, and established companies.  
Special segment for those seeking government contracting assistance.

- **Business Plan Development**
  - What it Takes to be an Entrepreneur
- **Marketing Strategies**
  - Marketing vs. Sales, Customers, and Distribution Channels
- **Raising Capital Locally**
  - Local Investors Looking for Investment Opportunities
- **Landing those Government Contracts**
  - Certifications Needed and How to Get Them

- Hear how SCORE ( Service Corp of Retired Executives ) mentors/volunteers can assist you with business plan development and marketing strategy for your budding business.
- Learn how the free expert services of the KY PTAC (Procurement and Technical Center) can assist you with certifications needed to obtain government contracts. Let Col. Darrall Henderson guide you thru the maze with one-on-one coaching and consulting to identify opportunities unique to your business.
- Your local KY Innovation Network office will discuss funding opportunities to get your startup off the ground thru local venture capital investors. Networking events, mentors and many other exciting opportunities for local startups and entrepreneurs will be unveiled.

To register and for more information, contact Lisa Boone at [lisaboone.ky@gmail.com](mailto:lisaboone.ky@gmail.com)

